Love This Place
Partner Pack 2022

Ireland
Leave No Trace
Love This Place
Partner Pack

Contents:
1. Introduction .......................................................Page 2
2. Campaign Partners ...............................................Page 3
3. Web Article ........................................................Page 5
4. Social Media Campaign Messaging .........................Page 8

Leave No Trace Ireland

Facebook: @LeaveNoTraceIreland

Instagram: @LeaveNoTraceIreland

Twitter: @LeaveNoTraceIrl

LinkedIn: linkedin.com/company/leave-no-trace-ireland/

Hashtags to Use: #LoveThisPlace #LeaveNoTrace
1. Introduction

The Love This Place national public awareness campaign from Leave No Trace Ireland and its partners calls on the public to play their part by acting responsibly so that everyone can experience and enjoy outdoor spaces while helping to protect them from increased pressures this year. This is the third year of the campaign and each year it continues to grow.

The Love This Place campaign aims to change behaviours outdoors by raising awareness of our impacts and what we can do to make a difference.

The campaign focuses on critical pressure points which have become increasingly evident as greater numbers of people ‘stay-cation’ and use outdoor public spaces for recreation.

These pressure points include:

- Increased littering of the countryside and outdoor spaces,
- An increase in dog fouling, dog worrying and attacks on farm livestock,
- And the devastation that can be caused to Ireland’s many habitats by fires from campfires and barbeques that get out of control.

The campaign will communicate and engage with the population living in Ireland through multiple communications channels including radio, digital content and social media.
Campaign Partners

The Love This Place national public awareness campaign is being coordinated by Leave No Trace Ireland in partnership with the following organisations:

- Fáilte Ireland
- The National Parks and Wildlife Service is part of the Heritage Division of the Department of Housing, Local Government and Heritage
- Sport Ireland
- The Department of Rural and Community Development
- OPW
- Dublin City Council
- Waterways Ireland
- Coillte
- Horse Sport Ireland

Fáilte Ireland
Facebook: @FailteIreland
Instagram: @discoverireland.ie
Twitter: @Failte_Ireland
LinkedIn: linkedin.com/company/failte-ireland/

National Parks and Wildlife Service
Twitter: @npwsBioData
LinkedIn: N/A

Sport Ireland
Facebook: @SportIreland
Instagram: @SportIreland
Twitter: @SportIreland
LinkedIn: linkedin.com/company/sport-ireland/

Department of Rural and Community Development
Facebook: N/A
Instagram: N/A
Twitter: @DeptRCD
LinkedIn: linkedin.com/company/drcd/
| OPW (Office of Public Works) | Facebook: @opwireland  
|                            | Instagram: @opwireland  
|                            | Twitter: @opwireland  
|                            | LinkedIn: N/A |
| Dublin City Council | Facebook: @DublinCityCouncil  
|                           | Instagram: @dublincitycouncil  
|                           | Twitter: @DubCityCouncil  
|                           | LinkedIn: linkedin.com/company/dublin-city-council/ |
| Waterways Ireland | Facebook: @waterwaysireland  
|                           | Instagram: @waterwaysireland  
|                           | Twitter: @waterwaysireland  
|                           | LinkedIn: linkedin.com/company/waterways-ireland/ |
| Coillte | Facebook: @coilltenews  
|                           | Instagram: @Coilltenews  
|                           | Twitter: @coilltenews  
|                           | LinkedIn: linkedin.com/company/coillte/ |
| Horse Sport Ireland | Facebook: @HorseSportIreland  
|                           | Instagram: @horsesportireland  
|                           | Twitter: @HorseSportIRL  
|                           | LinkedIn: linkedin.com/company/horse-sport-ireland/ |
Love This Place

The past two years have been incredibly difficult for the Irish tourism industry and the many thousands of people who work in and depend on that sector. But the good news is that we are well into the recovery of this vital indigenous economic sector, and we are all looking forward to enjoying the great variety of holiday experiences that are on offer throughout the country.

As we get back out there and enjoy the myriad of opportunities to explore and enjoy the outdoors Leave No Trace is asking that we do it responsibly and with respect for others, our surroundings, and the natural environment.

Whether it is exploring a new city or town, canoeing down one of our exciting waterways, climbing to new heights in the Wicklow Mountains, or exploring the Wild Atlantic Way coastline, the Love This Place national awareness campaign is asking everyone to appreciate and take care of our wonderful open recreational spaces.

This year, the Love This Place campaign focuses on asking the public to help in addressing some of the biggest pressure points and impacts that tourism and recreation have on the natural environment and the outdoors. These include:

- Littering – an issue in both urban and countryside settings.
- Protecting the many different habitats that make up our wonderful natural environment.
- Preventing the destruction caused by wildfires.
- Being responsible for proper management of our dogs when outdoors.
- Avoiding noise pollution and its impacts.

No matter how big or small our outdoors adventures are, the campaign is asking us all to take responsibility and Leave No Trace. To show how we can all play our part see some top tips:

- Decide to leave everywhere we visit better than when we found it.
- Take the time to learn about our local habitats and the part we can play in protecting them so that they can thrive.
- Fires or barbecues should only ever be lit in permitted designated areas.
- Clean up after our dogs, making sure to bring away and dispose of the waste properly, while respecting signage and keeping our dogs under control around farming livestock and wildlife.

When we go outside and fall in love with the amazing places we find, we will all want to Love This Place and take care of it for the future.

The Love This Place Campaign is a nationwide campaign which is being run by Leave No Trace Ireland in conjunction with nine partner organisations and 80 supporting organisations from the sports, tourism and outdoor activities sectors, sharing the message of responsible outdoor recreation.
### June Social Media Calendar

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<td>17. Let the sounds of nature prevail</td>
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<td>18. Festival Camping (Carousel)</td>
<td>19. Hot Spots - Parks</td>
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### July Social Media Calendar

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<td>28. Disability Access</td>
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<td>30. Habitats (Video)</td>
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<td>31. Fires &amp; Campfires (Carousel)</td>
<td>32. Hot Spots - Canals (Carousel)</td>
<td>33. Dog waste</td>
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<td>5th 36. Woodland Habitats (Carousel)</td>
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<td>15th 41. Horse Events</td>
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<td>22nd 44. Responsibility in the Outdoors</td>
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August Social Media Calendar
1. Social Media Campaign:

This section outlines the social media campaign messages.

The images to share on your social media channels are contained in an attached zip folder accompanying your pack.

Please take note of the Post Identifier Number at the top of each message, as this will correlate with the file numbers in your zip folder.

Each image has been proportioned to Instagram landscape dimensions.

All posts that indicate swiping right and are in a carousel type format, are for use on Facebook timelines and Instagram grids, or can be shared in stories.
As record numbers of people take part in outdoor recreational and sporting activities, impact on our outdoor spaces increases too. We know the positive effects that being outdoors can have on our health and wellbeing, so we need to care for and protect our outdoor spaces such as, parks, rivers and trails. This year we ask everyone to #LoveThisPlace and give back to nature, by taking the #LeaveNoTrace #Pledge.

- Learn about and promote the Leave No Trace Principles
- Become a member of Leave No Trace, where you can get updates about training and events
- Follow Leave No Trace across social media and our website, where we share educational resources on Leave No Trace skills and ethics

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/ to find out how you can #LoveThisPlace and #TakeThePledge
Caption
Stay safe outdoors by planning ahead and preparing properly. Wearing the right clothes for the conditions, having your phone charged and packing food and water are just some of the ways you can plan ahead to ensure that you get the most from your outdoor adventure. All while being safe.

Whatever your plans, before you head out, make sure you have everything you need to #LoveThisPlace and stay safe

Check out our website for more info on our Principles, methods, and how to Love This Place https://www.leavenotraceireland.org/love-this-place-leave-no-trace/

Date to be posted
1st of June
Today is World Peatland’s Day! Irish bog and peatland make up 16% of our land mass and are unique in their ecology and biodiversity. When we visit Ireland’s bogs, we to protect them by following these Leave No Trace Principles.

Plan Ahead and Prepare: Take responsibility for your safety. Be informed, and use proper gear for your trip to the bog.

Travel on Durable Ground: Use walkways, board walks or hard surfaces to prevent damage to the bog

Dispose of Waste Properly: Take all waste with you. Something you drop in a passing moment can be preserved in a bog for hundreds - even thousands - of years.

#LoveThisPlace, and protect our sensitive boglands.

Share to your stories/ Retweet to share the #LoveThisPlace message
#WorldPeatlandsDay

Date to be posted
2nd of June
Caption
Heading anywhere nice this bank holiday weekend? A visit to popular destinations during peak times can often be fraught with traffic, limited parking, crowding, and negative impacts to our environment from heavy footfall and litter. We should do all we can to protect our local woodlands, sprawling coastlines, sensitive sand dunes, majestic mountains and our rivers and lakes too.

Why not visit these destinations at quieter times? Or explore one of Ireland’s many hidden gems? #LoveThisPlace, and help to preserve our island’s natural beauty and popular destinations.

Where is your favourite destination? And how do you protect it? Let us know in the comments below!

Date to be posted
3rd of June
Our beautiful island has so many beautiful destinations, and should always be kept free from litter. A piece of litter can be there for hundreds - even thousands - of years, and all these individual pieces of litter build up to be a big problem.

#LoveThisPlace by keeping our outdoors clean.

Use bins if available
Pack your own bag to bring your rubbish home
If you notice your local area becoming burdened with litter, why not consider organising a community clean-up with your local council?

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/- for more on how to #LoveThisPlace and keep Ireland litter free

Date to be posted
4th of June
Did you know, that 99% of wildfires in Ireland are the result of human activity in the outdoors? Fires have devastating impacts on our environment and habitats every year, but are preventable if we change our behaviours and act responsibly.

Always ask yourself:
- Do I need this fire?
- Do I have permission to light this fire?
- Are the conditions suitable to light a fire? Are there fire warnings?
- Do I have the knowledge and skills to light and control a fire safely?

If you are at a designated site where fires are permitted, make sure you have the skills for setting and using campfires safely.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace-fires-outdoors/ to find out more about the use of fire in Ireland.

Date to be posted
6th of June
Caption
Happy World Ocean Day! Our island’s coastline is awe-inspiring and on a summer’s day we all want to be beside the ccean or sea. Our coastline and marine areas are home to all manner of plants, mammals, birds and marine life but they are all vulnerable to the impact of litter.

Up to 10 million tonnes of litter enters the marine environment globally each year. It is so important to remember to #LeaveNoTrace when visiting Ireland’s coast.

#LoveThisPlace and do all you can to protect our coastline habitats.

Swipe to read facts and tips for preserving our coastlines. Visit our website for more: https://www.leavenotraceireland.org/love-this-place-leave-no-trace-

#WorldOceanDay

Date to be posted
8th of June
If you love spending time on Ireland’s stunning waterways, then you have a role to play in keeping our waterways litter-free. A piece of litter can be there for hundreds - even thousands - of years, and all these individual pieces of litter build up to a big problem. In most cases, the litter that enters Irish waterways will likely end up in the ocean.

#LoveThisPlace, and make sure to #LeaveNoTrace of litter behind you

Use bins if available
Pack your own bag to bring your rubbish home

What is your favourite waterway? How do you keep it litter free?
Let us know in the comments!

Date to be posted
10th of June
We love our dogs, and by being responsible for them we show how much they mean to us. Dogs can have an impact on our environment, as well as wildlife and livestock. #LoveThisPlace and follow these few simple steps in our video, and see how being a responsible dog owner can really make all the difference.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace-responsible-dog-owners/ to find out how you can be a responsible dog owner and #LoveThisPlace #LeaveNoTrace.

Date to be posted
11th of June
As the summer months begin to warm up our waters, there will be even more people taking to our rivers, lakes and beaches to cool down and take a dip. Safety should always be the highest priority for everyone when going swimming or taking part in water activities.

#LoveThisPlace, and plan ahead and prepare for your water adventures.

For more on how you can #LoveThisPlace, visit our website: http://www.leavenotraceireland.org/love-this-place-leave-no-trace/

For more on water safety guidelines, visit https://watersafety.ie/

**Date to be posted**
13th of June
Caption

Ireland’s waterways are stunning natural features that we can all enjoy. But our waterways face an increasing threat of invasive species that can threaten our native wildlife, cause damage to our environment, our economy and human health. Help stop the spread of invasive species by following the Check, Clean, Dry, Disinfect method.

Check all parts of equipment that come into contact with the water.
Clean off any visible material on site and wash equipment before storing away
Dry your equipment thoroughly to ensure that nothing invasive remains.
Disinfect with a natural disinfectant if necessary

#LoveThisPlace and stop the spread of invasive species.

Learn more about Check, Clean, Dry and how you can #LoveThisPlace at https://www.leavenottraceireland.org/love-this-place-leave-no-trace/

Date to be posted
15th of June
Caption
There has been a huge uptake in sea and wild swimming in recent years and this summer we can expect even more people to take the plunge in the sea, lakes and rivers. Wherever you choose to swim make sure that safety is your top priority, and always take home everything that you bring to your swimming spot. #LoveThisPlace and plan ahead and know the water safety guidelines before you go swimming.

For more on how you can #LoveThisPlace, visit our website: http://www.leavenottraceireland.org/love-this-place-leave-no-trace

For more on water safety guidelines, visit https://watersafety.ie/

Date to be posted
17th of June
Caption
Litter is harmful to the environment, wildlife and habitats. And in the case of plastic, it can pollute our natural environment, seas and rivers for thousands of years. #LoveThisPlace and keep our outdoors free of waste of any kind. #LeaveNoTrace by bringing your litter home with you to dispose of properly.

Visit http://bit.ly/love-this-place to find out how you can #LoveThisPlace

Date to be posted
20th of June
Caption
Ireland has some of the most beautiful upland areas that are an intrinsic part of our landscape and cultural heritage. Our uplands are also an important ecosystem, home to a host of plant and wildlife that we must all play a part in protecting. When out on the hills and mountains remember:
Plan an adventure that matches your skills and expectations to keep yourself and the environment safe.
Be aware of existing tracks and routes and use them to reduce erosion and damage to the landscape.
Where dogs are allowed keep your dog on a lead at all times.
Keep all animals safe by keeping your dog away from livestock and wildlife.

#LoveThisPlace
Visit our website to read more about how you can #LoveThisPlace and protect our upland habitats https://www.leavenotraceireland.org/love-this-place-leave-no-trace/

Date to be posted
22nd of June
Hiking can be the most exciting and enjoyable experience but it can take a toll on the landscape. But with more people taking up hiking and mountaineering, call outs for local mountain rescue teams have been steadily increasing year-on-year. This increases demands on volunteers and the impacts on the landscape.

Minimise your risk by planning your trip and ensure you have the correct skills and equipment to keep you and others safe. Take responsibility for your own safety by practising self-awareness, caution and good judgement. Minimise risk by planning a trip that matches your skills and expectations. In doing so you are helping reduce environmental impacts and keeping you and others safe. #LoveThisPlace and plan ahead and prepare for your hike.

Where is your favourite place to hike? Let us know in the comments!

Date to be posted
24th of June
Today is World Sand Dune Day! Our sand dunes provide natural protection from coastal flooding, erosion and winds during storms. They also provide important habitats for many rare and interesting wildlife and plants. The fragile nature of sands dunes means that walking or climbing on them can cause them to quickly erode or collapse.

To protect our sand dunes, follow the Leave No Trace Principle, Travel on Durable Ground. Stay on marked pathways and respect local signage on how to use them. On your next trip to the beach, #LoveThisPlace and protect our fragile sand dunes by not walking or climbing on them.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/- for more ways to #LoveThisPlace

Date to be posted
25th of June
17. Let the Sounds of Nature Prevail

The sounds of nature ground us in the present and connect us to everything around us. It can be a perfect way to relax and switch off. Let’s make sure we all have a choice in what we’re listening to. When it comes to noise, follow these Leave No Trace Principles:

Be Considerate of Others: Bring headphones if you want to add to your outdoor experience with music and be considerate of how others are enjoying their time outside.

Respect Animals and Wildlife: Be conscious of the negative effects that loud noises can have on animals and wildlife.

#LoveThisPlace and let the sounds of nature prevail just as they are.

Make sure to follow Leave No Trace Ireland across our social media channels, to keep up to date with the Love This Place campaign.

Date to be posted
27th of June

https://www.youtube.com/watch?v=xS_ZfTwgO4o
There’s nothing quite like the atmosphere of a festival, and like so many, we are so excited to see them return to Ireland after these past couple of years. But did you know that on average, a festival in Ireland can produce up to 185 tonnes of waste? We want everyone to enjoy their music festival experience, but we also need to be conscious of the impacts that festival camping can have on our environment and on the landowners. And all it takes are two very simple tasks: follow the Leave No Trace Principles, and whatever you bring with you, always bring it home again.

Share to your stories /Retweet to share the #LoveThisPlace #LeaveNoTrace message!

Are you heading to any festivals this summer? Let us know in the comments how you will #LeaveNoTrace!

**Date to be posted**

29th of June
Post Identifier Number:
18.1 Festival Camping continued (swipe 1)

#LoveThisPlace
Only leave memories behind at festivals

- Survey: 1 in 5 people have left camping equipment behind at festivals (source: Decathlon)
- Tents account for 40-50% of waste left behind at festivals. Sleeping bags, chairs, blow-up beds, clothes and rubbish are also left behind
- Majority of waste will end up in landfill
- Bulldozers are often needed to help clean campsites, which causes huge environmental damage

Leave No Trace

(Post continued)

Post Identifier Number:
18.2 Festival Camping continued (swipe 2)

#LoveThisPlace
Only leave memories behind at festivals

- Plan and prepare for your festival camping trip, by only bringing what you need
- Bring reusable containers for your food and drink items to reduce the amount of waste you create
- Pack rubbish bags to dispose your waste correctly throughout the weekend
- Always bring home everything you brought with you - including your tent

Leave No Trace

(Post continued)
When the sun is out, we love to gather to our local parks to take in some rays. But it often happens that many people will have the same idea, and suddenly our local beauty spots become crowded and polluted with litter.

Consider visiting our parks at quieter times. Heavy footfall in parks can damage the environment and disturb local wildlife.

Whenever you decide to visit, make sure to #LeaveNoTrace of litter behind you by always taking your rubbish home again.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/ to discover more ways to #LoveThisPlace

Date to be posted
1st of July
We love animals! Big ones, small ones, domestic ones, farm ones, wild ones, all of them! All animals have their own role to play in our lives, the lives of farmers and the ecosystem, and it's important that we keep them ALL safe.

As a dog owner, we have responsibilities. We should avoid any contact between our dogs and farm animals, especially cattle and sheep. It is estimated that 4,000 sheep are injured or killed by dogs every year. With this in mind, it is important for dog owners to understand the genuine concerns that farmers have for their animals near unsupervised or free-roaming dogs.

#LoveThisPlace and keep all animals safe - including your dog. Ensure you, and your dog, have permission to access land before your visit. In the outdoors, respect signage and always keep your dog on a lead.

Visit [https://www.leavenotraceireland.org/love-this-place-leave-no-trace/](https://www.leavenotraceireland.org/love-this-place-leave-no-trace/) to find out more on how to #LoveThisPlace

**Date to be posted**
4th of July
Over 80% of land in Ireland is privately owned and access to this land for recreation is at the discretion and goodwill of landowners, including farmers. As outdoor recreation has increased in recent years, so has the negative impacts to outdoors environments, and privately owned land. Swipe through to read how the #LeaveNoTrace Principles can be used to reduce negative impacts to the land, and to respect for the goodwill of landowners.

Share to your stories/ Retweet to share the #LoveThisPlace message!

Date to be posted
6th of July
Post Identifier Number:
21.1 Access and goodwill of landowners continued (swipe 1)

#LoveThisPlace
Respect the goodwill of landowners

1. Plan ahead and prepare:
Check if you have permission to access the land and if your desired activity is permitted.

2. Be considerate of others:
Remember that access is at the discretion of landowners. Always be respectful and follow land rules.

3. Respect farm animals and wildlife:
Avoid disturbing livestock and wildlife on the site you’re visiting. If dogs are permitted on site, ensure they are kept on a lead near farmland or in the wild.

(Post continued)

Post Identifier Number:
21.2 Access and goodwill of landowners continued (swipe 1)

#LoveThisPlace
Respect the goodwill of landowners

4. Travel and camp on durable ground:
Stick to the existing paths and trails, especially when engaging in high impact activities, such as mountain biking and horse-riding. Be aware that not every site allows camping, or may have a designated camping zone.

5. Leave what you find:
To prevent the spread of invasive species and biodiversity loss, always leave natural objects where you find them. Leave gates and old buildings as they are too.

6. Dispose of waste properly:
When it comes to litter and dog waste - bag it, bin it, or bring it home.

(Post continued)
Post Identifier Number:
21.3 Access and goodwill of landowners continued (swipe 3)
Caption
Camping is a great outdoor activity. Sleeping under the stars surrounded by the sounds of the wild can be rejuvenating for so many people. But camping, like so many other outdoor activities, can have detrimental impacts to the environment if not done right. Swipe to read the #LeaveNoTrace Principles, and see how you can #LoveThisPlace while camping

For more on how you can #LoveThisPlace, and the #LeaveNoTrace skills and ethics, visit: https://www.leavenotraceireland.org/love-this-place-leave-no-trace/

Date to be posted
8th of July
#LoveThisPlace
1. Plan Ahead and Prepare for your camping trip

- Check for access and permissions from landowner
- Check weather forecast and weather warnings
- Avoid peak times and keep group numbers small
- Pack all that you need. Have you read our checklist on our website?

(LeaveNoTrace)

(Post continued)

#LoveThisPlace
2. Be considerate of others when camping

- Be considerate when parking, don't block gates, roads or paths to allow access
- Respect the local community, other visitors and landowners
- Respect any signs, regulations and special concerns for the area
- Take care not to damage walls, fences, crops or the environment
- Do not disturb wildlife and keep noise to a minimum

(LeaveNoTrace)

(Post continued)
#LoveThisPlace
3. Respect farm animals and wildlife when camping

- Keep your dog on a lead in the wild or near farmland and livestock
- Observe animals and birds from a distance
- Avoid disturbing wildlife during sensitive times (i.e., mating and nesting seasons)
- Never feed animals or wildlife

(Post continued)

#LoveThisPlace
4. Travel and camp on durable ground

- Camp in designated areas
- Stick to existing tracks
- Set up camp 30m away from water courses

(Post continued)
Post Identifier Number:
22.5 Camping continued (swipe 5)

#LoveThisPlace
5. Leave what you find on your camping trip

- Don't take souvenirs with you (e.g., feathers, rocks, leaves, shells, etc.)
- Leave natural objects and historical artefacts where you find them
- Prevent the spread of invasive species –
  - check your boots and equipment for "hitch-hikers",
  - clean off any dirt or plants
  - dry and disinfect thoroughly

(Post continued)

Post Identifier Number:
22.6 Camping continued (swipe 6)

#LoveThisPlace
6. Dispose of waste properly while camping

- Bring home everything you brought with you – including your tent
- For human waste, dig a hole 15-20cm deep, and 30m from water courses
- Dispose of toilet paper and sanitary products at home
- Wash yourself 30m away from water courses

(Post continued)
Post Identifier Number:
22.7 Camping continued (swipe 7)

(Post continued)
Our urban environments are just that – part of our environment. And did you know that over 63% of Ireland’s total population lives in urban areas and cities? And it’s not just our habitat; our urban spaces are home to a variety of animals too, such as foxes, birds and hedgehogs.

We must be responsible in all of our outdoor spaces to prevent negative impacts to our environment. Therefore, the #LeaveNoTrace message is just as important to adopt in Ireland’s cities and towns as it is in the countryside.

This summer, #LoveThisPlace, and help to protect our urban habitats by keeping our cities and towns litter free, and bagging and binning dog waste.

Let us know in the comments about your city or town, and what you do to #LoveThisPlace!

**Date to be posted**
11th of July
The negative impact of litter on the environment cannot be understated. To truly #LeaveNoTrace, means to keep our cities, towns, villages, and natural environments free of all litter. It is so important that we take responsibility for all our rubbish and ensure it is disposed of properly.

#LoveThisPlace, and dispose of your waste properly.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/ for more

#LeaveNoTrace #YourCountryYourWaste #KeepIrelandLitterFree #StopIllegalDumping

Date to be posted
12th of July
An important aspect of visiting new places or attractions is knowing what kinds of facilities you’re going to find there. Toilets are often few and far between when heading outdoors, and a quick online search can often save a lot of future discomfort and hazards. If venturing outdoors, know the correct and safest ways to dispose of human waste.

- Use public toilets where available, and be considerate of others that may use them after you

- If you need to go in the wild, make sure you are 30 metres from the nearest watercourse, and dig a small “cat-hole” in soil at least 20-25cm deep. Afterwards, cover the hole up again with soil and leaves.

- Make sure to never bury sanitary items and toilet paper in the wild. Put these items in a bag, and dispose of in a bin at home.

To #LoveThisPlace means we leave nature as we found it, or even better

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/to find out best toilet practice in the outdoors, and how to #LoveThisPlace

Date to be posted
13th of July
Post Identifier Number:
26. Events - Respecting Local Communities

Caption
When we go to events like matches, festivals, markets and marathons they are often on someone else’s doorstep or in quite neighbourhoods. Show your thanks and respect to the local residents and communities for these events.

Check in advance what toilet facilities are available at the event, and plan accordingly.
Be Considerate by not blocking access to roads, paths and driveways.
Clean up your litter and dog waste so that local communities don’t have to. #LeaveNoTrace you were ever there.

#LoveThisPlace and show care and respect to local residents during events.

What events are you attending this summer? What will you do to #LeaveNoTrace while you’re there? Let us know in the comments!

Date to be posted
15th of July
Did you know that a single disposable BBQ is believed to be the cause of a wildfire that destroyed 13 acres of sand dune in Curracloe, County Wexford in 2018?

When the sun is out, we love to rush out to our nearest outdoor space, whether that’s our local park, a patch of grass beside the canal, our nearest beach or hillside, to enjoy a BBQ with friends and family. It is important to remember that disposable BBQs are:

- Single-use
- Cannot be recycled or composted
- Scar the land beneath them
- A high fire risk

When the sun comes out this summer, #LoveThisPlace and say NO to disposable BBQs.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/ to find out how you can #LoveThisPlace #LeaveNoTrace.

Date to be posted
18th of July
Post Identifier Number:
28. Disability Access

Love This Place
Be considerate so that everyone can enjoy the outdoors

Caption
Everyone should have the opportunity to access and enjoy the outdoors, whether its a visit to a forest, taking in our beautiful coastlines, or even just a trip to your local park in town.

Obstructions on pathways can block access for wheelchairs users, and paths should always be kept clear of dog waste, rubbish, personal belongings and should never be used as a parking space. Be considerate of others. #LeaveNoTrace on pathways, so everybody can #LoveThisPlace.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/ for more on how you can #LoveThisPlace

Reshare to spread the #LoveThisPlace message

#GoAllOut @Caracentre.ie @SportIreland

Date to be posted
20th of July
Caption
Have you walked along a path and stepped into dog waste? Or have you had your wheels roll through some while on your bike or in a wheelchair?

As responsible dog owners, we know that we have to clean up after our dogs. Not only is dog waste is a nuisance, it also damages the environment, and is a health hazard, especially to children.

#LoveThisPlace and always dispose of dog waste property. Bag it, Bin it or Bring it home. That way you show you love your dog and #LeaveNoTrace

Spread the word! Share/retweet to spread the #LoveThisPlace message!

Date to be posted
22nd of July
Post Identifier Number:
29.1 Dogs - Bag It and Bin It continued (swipe 1)

#LoveThisPlace
Dog waste: Always Bag it and Bin it

Plan and prepare ahead by packing dog waste bags on your adventures with your dog

Be considerate of others by cleaning up after your dog

Always dispose of your waste properly: Bag it, Bin it, and Bring it home.

Date to be posted
22nd of July
https://www.youtube.com/watch?v=H46AHeqNU78

Caption
Our rich abundance of habitats make up much of our mountains, lakes, woodlands, coasts, freshwaters and seas, and add so much our enjoyment of the outdoors and countryside. But many of our habitats are under threat and need our help to protect them. #LoveThisPlace and protect all of Ireland’s sensitive habitats.

Want to know more? Subscribe to Leave No Trace’s Youtube channel, to get top tips and information on how to #LeaveNoTrace

Date to be posted
25th of July
Did you know, that 99% of wildfires in Ireland are the result of human activity in the outdoors? Fires have devastating impacts on our forest, mountains and fragile ecosystems every year, but are preventable if we change our behaviours and act responsibly.

Before you light a fire, ask yourself the following questions:
Do I need this fire?
Do I have permission from the landowner to light this fire?
Did you know that fires are prohibited in forests and national parks?
Are the conditions suitable to light a fire? Are there fire warnings in place?
Do I have the knowledge and skills to light and control a fire safely?

If you are at a designated site where fires are permitted and conditions are suitable, make sure you have the skills for setting and using campfires safely.

#LoveThisPlace by preventing wildfires

For more information on how to minimise the effects of fire, follow Leave No Trace across our social media platforms, where we regularly share information and resources.

Date to be posted
27th of July
Post Identifier Number:
31.1 Fires & Campfires continued (swipe 1)

(Post continued)

Post Identifier Number:
31.2 Fires & Campfires continued (swipe 1)

(Post continued)
When the sun is out, we love to gather by our local canals and rivers to take in some rays. But it often happens that many people will have the same idea, and suddenly our local beauty spots become crowded and polluted with litter.

This bank holiday weekend, consider visiting your local canal at quieter times, to help preserve the natural beauty of the canal.

If you visit one of Dublin City’s beautiful canals, use the blue barrels for rubbish, provided by Dublin City Council (swipe to have a look!)

Whenever you decide to visit, make sure to #LeaveNoTrace of litter behind you. If the bins are full, always take your rubbish home again

Why not share our post, to spread the #LoveThisPlace message?

Date to be posted
29th of July
Post Identifier Number:
32.1. Hotspots - Canals (swipe 1)

4.2 Hotspots - Canals post continued (swipe left)

Date to be posted
29th of July
We love our dogs, and by being responsible for them we show how much they mean to us. Dogs can have an impact on our environment, as well as wildlife and livestock.

Plan ahead and prepare: Check access to the site you plan to visit ahead of time to see if dogs are allowed, and always pack waste bags with you too.

Respect animals and wildlife: To keep all animals safe - including your dog - it is best practice to keep your dog on a lead when in the wild, or near farmland and livestock. It is always better to be safe than sorry.

Dispose of waste properly: Always clean up after your dog. Bag it, Bin it, or Bring it home.

#LoveThisPlace and follow the Leave No Trace Principles when heading outdoors with your dog, and see how being a responsible dog owner can really make all the difference. Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace-responsible-dog-owners/ to find out more

Date to be posted
30th of July
Caption
Horse and equestrian sports are a great way to connect with horses and nature. Whether you’re show-jumping, eventing, hacking, or going cross-country, always respect the environment and those around us. When accessing venues and the countryside ensure you have permission and respect access to roads, gates and fences and others using the land. Keep a special eye out for children and those who are less familiar with being around horses. And remember, whatever you bring with you, bring it all home.

#LoveThisPlace, and this summer, be considerate of your environment and others around you.

Follow us across our social media channels, to keep up to date with all the ways we can #LoveThisPlace

Date to be posted
1st of August
The negative impact of litter on the environment cannot be understated. To truly #LeaveNoTrace, means to keep our cities, towns, villages, and natural environments free of all litter. It is so important that we take responsibility for all our rubbish and ensure it is disposed of properly. When rubbish is not properly disposed, it can attract pests, it becomes an eyesore in our cities and towns, while broken glass and items poses a hazard to people and wildlife.

#LoveThisPlace, and dispose of your waste properly.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/ for more

#LeaveNoTrace #YourCountryYourWaste #KeepIrelandLitterFree #StopIllegalDumping

Date to be posted
3rd of August
Did you know, that 11.5% of Ireland's landmass is covered by forests? Forests serve as an essential flood defence, a vital carbon sink, but also a vital habitat to many mammals, plant-life, birds, and organisms. Swipe through to read more about how you can help to reduce impacts to our woodlands. #LoveThisPlace and protect our forest habitats.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/ to find out more about how you can #LoveThisPlace

What is your favourite woodland to visit? Let us know in the comments what you do to #LeaveNoTrace there

**Date to be posted**

5th of August
#LoveThisPlace
Protect our forest habitats

1. Plan ahead and prepare:
   - Research forest access, regulations and permissions.
   - Have the necessary skills, equipment and supplies for your activity.

2. Be considerate of others:
   - Remember that access is at the discretion of landowners. Always be respectful and follow land rules.
   - Park carefully, keep entrances clear. Reduce loud noises.

3. Respect farm animals and wildlife:
   - Don't feed animals. Avoid creating disturbances. Keep dogs on leads and clean up dog waste.

Post Identifier Number:
36.1 Woodland Habitats continued (swipe 1)

Post Identifier Number:
36.2 Woodland Habitats continued (swipe 2)
Post Identifier Number:
36.3 Woodland Habitats continued (swipe 3)

#LoveThisPlace
Protect our forest habitats

4. Travel and camp on durable ground: Keep to centres of established tracks. Camp in designated areas, at least 30 metres away from waterbodies.

5. Leave what you find: Prevent spread of invasive species. Leave rocks, plants, animals and natural objects where you find them.

6. Dispose of waste properly: Take everything that you bring with you home again. Know how to dispose of human and dog waste properly.

Post Identifier Number:
36.4 Woodland Habitats continued (swipe 4)

#LoveThisPlace
Protect our forest habitats

7. Minimise the effects of fire
Ask the following before lighting a fire
- Do you really need one?
- Are fires permitted?
- Are there any weather or fire warnings in place?
- Do you have the skills to minimise the effects of fire?
- If fires are permitted, do you have a portable stove?
- Are the conditions and location suitable for a fire?
- Is there suitable wood to burn on the forest floor?
- Has the fire been fully extinguished?

Never leave a fire or hot ashes unattended.
Post Identifier Number:
37. Sun Safety

Caption
It’s easy to #LoveThisPlace when the sun comes out in Ireland! We love to head out to catch some rays and top up on Vitamin D before it goes away again. But did you know, that even during overcast days between April and September, UV rays can still burn our skin if we don’t take precautions? Before you head outdoors this summer, plan ahead and prepare to protect your skin:

Check the UV index on the Met Eireann website. If the index is 3 or above, plan to protect your skin

Wear suitable clothing that will help to cover your skin

Wear sun protecting accessories, such as sunglasses, brimmed hats and caps

And wear high factor sunscreen to shield your skin from UV rays

Visit https://www.leavenottraceireland.org/love-this-place-leave-no-trace/ to find out how you can #LoveThisPlace

And for more info on how to be #Sunsmart visit https://hsehealthandwellbeingnews.com/be-sunsmart-and-protect-your-skin-from-the-sun/

Date to be posted
6th of August
Post Identifier Number: 38. Horses & Dogs

Caption
Just as it is important for dog owners to keep their dog on a lead around livestock and wildlife, it is just as important to keep a dog on a lead around horses too.

Free-roaming dogs can startle horses, which is dangerous for the horse, the rider and others nearby. So whether you’re at a horse event, or walking your dog in the outdoors with horses nearby, remember these two Leave No Trace Principles:

Be Considerate of Others, and
Respect Farm Animals and Wildlife.

#LoveThisPlace, and keep your dog on a lead to keep everyone safe.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/ to find out more

Date to be posted
8th of August
Post Identifier Number:
39. Dispose of Waste Properly

Caption
The negative impact of litter on the environment cannot be understated. To truly #LeaveNoTrace, means to keep our cities, towns, villages, and natural environments free of all litter.
It is so important that we take responsibility for all our rubbish and ensure it is disposed of properly. When rubbish is not properly disposed, it can attract pests, it becomes an eyesore in our cities and towns, while broken glass and items poses a hazard to people and wildlife.

#LoveThisPlace, and dispose of your waste properly.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/ for more

#LeaveNoTrace #YourCountryYourWaste #KeepIrelandLitterFree #StopIllegalDumping

Date to be posted
10th of August
Caption
Mountain biking is a great form exercise and source of excitement. But we often move too fast to see the impacts that mountain biking has to our environment and landscape. Travelling off designated bike routes, trails and paths can damage vegetation, and disturb wildlife and habitats.

#LoveThisPlace and protect the outdoors by following the Leave No Trace Principle, Travel on Durable Ground. Keep to the existing bike trails, which are designed and maintained to minimise impacts to the environment.

Planning on mountain biking soon? Let us know about your favourite trails and bike routes in the comments

Date to be posted
12th of August
No matter what event we compete in, when the prizes are given out and the tack packed away, we should leave for home knowing that we have done our best to have the minimum impact on the venue and its environment.

The Love This Place campaign is reminding us all of the amazing places we get to travel to and to compete at, and of the responsibility on us all to care for these places and outdoor spaces.

Follow the Leave No Trace principle “Dispose of Waste Properly”, and remember that whatever we bring with us, we must always bring it home again.

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace-fires-outdoors/ to find out more

#LoveThisPlace #LeaveNoTrace

Date to be posted
15th of August
It's not just our mountains and coastlines that need protecting. It's just as important to keep our cities, towns and villages litter free too. A piece of litter can be there for hundreds - even thousands - of years, and all these individual pieces of litter build up to a big problem. #LoveThisPlace by keeping our outdoors healthy.

Use bins where available
Pack your own bag to bring your rubbish home
If you notice your local area becoming burdened with litter, why not consider organising a community clean-up with your local council?

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/- for more on how to #LoveThisPlace and keep Ireland litter free

**Date to be posted**
17th of August
Caption
When heading into the upland areas of Ireland, it's important to Plan Ahead and Prepare so that you can keep yourself safe. Getting lost has implications for you, the people who attempt to find you and the landscape. Take responsibility for your own safety by checking the weather forecast, practicing self-awareness, caution and good judgement. Minimise risk by planning a trip that matches your skills and experience. Bring a map and a fully charged phone, and always tell someone where you're going and what time you'll be back. Ensure you have suitable clothing and gear to help you complete your activity safely.

When we #LoveThisPlace we do all we can to keep it and ourselves safe.

Are you planning ahead and preparing for an upcoming adventure? Let us know about it in the comments!

Date to be posted
19th of August
Post Identifier Number: 44. Responsibility in the Outdoors

Caption
It may be packing rain jackets, putting together a zero waste picnic, or leading the way on a new trail. Whatever our role in the outdoors may be, let’s all take responsibility to ensure we don’t cause damage and that we #LeaveNoTrace in the outdoors.

#LoveThis Place by making sure that we protect our environment and take responsibility when enjoying the outdoors.

Unsure about your responsibilities in the outdoors? Do you have questions on how to find out more?
Why not drop us a question in the comment section? We have a library of resources here at Leave No Trace to help answer your questions.

Date to be posted
22nd of August
Post Identifier Number:
45. Mountaineering

Caption
With more people taking up hiking and mountaineering, call outs for local mountain rescue teams have been steadily increasing year-on-year, with 408 incidents recorded in 2021. This increases demands on volunteers and the impacts on the landscape.
Minimise your risk by planning your trip and ensure you have the correct skills and equipment to keep you and others safe.
Take responsibility for your own safety by practising self-awareness, caution and good judgement.
Minimise risk by planning a trip that matches your skills and expectations. In doing so you are helping reduce environmental impacts and keeping you and others safe.

#LoveThisPlace, and plan for a safe journey on Ireland’s mountains.
Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/ for more information

Date to be posted
24th of August
Seasons change, and with them our different environments, ecosystems and fauna change too. During the different months and seasons it’s important to consider that not all areas are set up for year-round use. High impact activities such as camping, mountain biking and horse sports may not be suitable at some sites during certain seasons and weather conditions because of the impact they have on the landscape, habitats and wildlife.

Plan ahead and prepare for your activity by learning about the area you will be visiting. Check if you have permission to access the site at different times of the year and consider changing the time of your visit to suit local conditions.

#LoveThisPlace and protect it during sensitive seasons.

Follow us on social media, where we share season-appropriate tips, tricks, skills and ethics, so we can enjoy the outdoors all year round.

**Date to be posted**
26th of August
There’s nothing quite like the atmosphere of a festival, and like so many, we are so excited to see them return to Ireland after these past couple of years. But did you know that on average, a festival in Ireland can produce up to 185 tonnes of waste? We want everyone to enjoy their music festival experience, but we also need to be conscious of the impacts that festival camping can have on our environment and on the landowners. And all it takes are two very simple tasks: follow the Leave No Trace Principles, and whatever you bring with you, always bring it home again.

Share to your stories /Retweet to share the #LoveThisPlace #LeaveNoTrace message!

Are you heading to any festivals this summer? Let us know in the comments how you will #LeaveNoTrace!

Date to be posted
29th of Aug
Post Identifier Number:
18.1 Festival Camping continued (swipe 1)

(Post continued)

Post Identifier Number:
18.2 Festival Camping continued (swipe 2)

(Post continued)
WILL YOU TAKE THE LEAVE NO TRACE PLEDGE?

As record numbers of people take part in outdoor recreational and sporting activities we can increase the pressure and impact on our outdoor spaces. We know the positive effects that being outdoors can have on our health and wellbeing, so we need to care for and protect our outdoor spaces such as parks, rivers and trails. This year we ask everyone to #LoveThisPlace and give back to nature, by taking the #LeaveNoTrace Pledge.

- Learn about and promote the Leave No Trace principles
- Become a member of Leave No Trace, where you can get updates about training and events
- Follow Leave No Trace across social media and our website, where we share educational resources on skill and ethics to Leave No Trace

Visit https://www.leavenotraceireland.org/love-this-place-leave-no-trace/ to find out how you can #LoveThisPlace and #TakeThePledge

Date to be posted
31st of August