



## **Privacy Statement**

Leave No Trace Ireland is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Leave No Trace Ireland Website ([www.leavenotraceireland.org](http://www.leavenotraceireland.org)) and governs data collection and usage. By using the Leave No Trace Ireland website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

Leave No Trace Ireland collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number for the purposes of registering your details as a member of Leave No Trace Ireland or a contact person from a member organisation of Leave No Trace Ireland, or as a participant/registrant for an event organised by Leave No Trace Ireland. Except to the extent required in some circumstances e.g. special dietary requirements, Leave No Trace Ireland does not request any other personal information.

There is also information about your computer hardware and software that is automatically collected by Leave No Trace Ireland. This information can include: your IP address, browser type, domain names, access times and referring Website addresses. This information is used by Leave No Trace Ireland for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of Leave No Trace Ireland Website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through any Leave No Trace Ireland public message boards, this information may be collected and used by others. Note: Leave No Trace Ireland does not read any of your private online communications.

Leave No Trace Ireland encourages you to review the privacy statements of Websites you choose to link to through Leave No Trace Ireland so that you can understand how those Websites collect, use and share your information. Leave No Trace Ireland is not responsible for the privacy statements or other content on Websites outside of Leave No Trace Ireland and the Leave No Trace Ireland family of Websites.

### **Use of your Personal Information**

Leave No Trace Ireland collects and uses your personal information to operate Leave No Trace Ireland Website ([www.leavenotraceireland.org](http://www.leavenotraceireland.org)) and deliver the services you have requested. Leave No Trace Ireland also uses your personally identifiable information to inform you of other products or services available from Leave No Trace Ireland through its main website ([www.leavenotraceireland.org](http://www.leavenotraceireland.org)) or affiliate websites. Leave No Trace Ireland may also contact you via surveys to conduct research about your opinion of the sector, current services or of potential new services that may be offered.

Leave No Trace Ireland does not sell, rent or lease its customer lists to third parties. Leave No Trace Ireland may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Leave No Trace Ireland may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except in their provision of these services to Leave No Trace Ireland, and they are required to maintain the confidentiality of your information.

Leave No Trace Ireland keeps track of the Websites and pages our customers visit within our website in order to determine what services are most frequently used. These results are used to deliver customised content and promotion within Leave No Trace Ireland to customers whose behaviour indicates that they are interested in a particular subject area.

Leave No Trace Ireland Websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Leave No Trace Ireland or the site; (b) protect and defend the rights or property of Leave No Trace Ireland; and, (c) act under exigent circumstances to protect the personal safety of users of Leave No Trace Ireland, or the public.

## **Use of Cookies**

The Leave No Trace Ireland Website uses "cookies" to help you personalise your online experience. A cookie is a text file that is placed on your hard disk by a Webpage server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalise Leave No Trace Ireland pages, or register with Leave No Trace Ireland site or services, a cookie helps Leave No Trace Ireland to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Leave No Trace Ireland Website, the information you previously provided can be retrieved, so you can easily use the features that you customised.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of Leave No Trace Ireland services or Websites you visit.

## **Security of your Personal Information**

Leave No Trace Ireland takes all reasonable steps to secure your personal information from unauthorised access, use or disclosure and secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

## **Removing or updating your information**

If you wish to update or remove information previously provided to Leave No Trace Ireland or wish to no longer be contacted by Leave No Trace Ireland please contact us at [info@leavenotraceireland.org](mailto:info@leavenotraceireland.org) with details of your specific request or phone us on 00353 1 9059009 and your request will be actioned.

## **Changes to this Statement**

Leave No Trace Ireland will occasionally update this Statement of Privacy to reflect company and customer feedback. Leave No Trace Ireland encourages you to periodically review this Statement to be informed of how Leave No Trace Ireland is protecting your information.

## **Contact Information**

Leave No Trace Ireland welcomes your comments regarding this Statement of Privacy. If you believe that Leave No Trace Ireland has not adhered to this Statement, please contact [info@leavenotraceireland.org](mailto:info@leavenotraceireland.org) or 00353 1 9059009. We will use commercially reasonable efforts to promptly determine and remedy the problem.